AN INVITATION TO PARTICIPATE IN
THE
IT SECURITY ANALYST & CISO FORUM PLUS VENDOR EXPO

25TH AND 26TH APRIL 2016
MELIA WHITE HOUSE HOTEL REGENT’S PARK, LONDON

• BRIEF IN TWO DAYS THE MOST POWERFUL IT SECURITY ANALYSTS IN THE WORLD
• PLUS PARTICIPATE IN A ROUNDTABLE DEBATE WITH A DOZEN TOP CISOs
• BRING IN SALES LEADS FROM THE CISO DEBATES AND VENDOR EXPO

DAY ONE

THE IT SECURITY ANALYST & CISO FORUM WILL ENABLE YOU TO:

• Build, nurture and update key analysts who assess and define your company’s future in both a formal and informal environment.
• Provide an extremely cost & time effective way for your CTO or CEO to brief a year’s worth of analysts in one day.
• Gather insight into current analyst thinking and assessments.
• Be ahead of your competitors!

DAY TWO

THE CISO AND ANALYST ROUNDTABLE DEBATE – PLUS YOUR CHANCE TO QUIZ THE CISOs

• This annual roundtable is looked forward to by a dozen or so CIOs & CISOs as they know it’s one of the only truly honest environments where they can vent their opinions and exchange their experiences amongst like-minded colleagues in a private and informal setting.
• What is unique and special is that the analysts and vendors get to put a question to the table in order to stimulate debate, resulting in unique insight and the inside track on what the CISOs are looking for from the vendor community. This event will have your sales guys chomping at the bit to participate!
• Meet, network, debate & influence a dozen of Britain’s top CISOs!

For more information contact Yvonne Eskenzi
call +44 (0)20 71832 832 or email yvonne@eskenziapr.com
Vendor places are strictly limited to 12 places for the Analyst and CISO element of the event
2-6PM CISO FORUM DEBATES & VENDOR EXPO, NETWORKING DRINKS IN EXHIBITION AREA

• After the CISO discussions the EXPO will be opened up to further IT Security Professionals to attend the educational CISO and Analyst presentations on what’s hot, what’s not and what is the next big risk enterprise organisations will be facing.

• The CISO Forum Debates & Vendor Expo will attract around 50-75 additional security professionals providing you with an increased number of leads from the event helping the cost per lead of this activity. It will be invitation only and registrations will be vetted.

• The Expo will be run from 2.00-6.00pm enabling attendees to network during breaks and at 4.30 pm each vendor will have a theme and serve drinks and refreshments from their booth area.

PLEASE NOTE:

Each exhibitor will be provided with a table, room for a banner stand or pop up booth, electricity and 2 chairs and a table for drinks. If you would like to theme your area to go with your drinks and food choice we are happy to assist.

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IT SECURITY ANALYST FORUM & CISO VENDOR PACKAGE

PACKAGE ONE

The package entitles you to 2 nights stay in the hotel including:

• 24th April – the evening before in the “Queen’s Head and Artichoke pub”
• 25th April – Up to 10 briefings during the Analyst day
• 25th April - Analyst Informal Dinner
• 26th April – Morning at the CISO roundtable and CISO networking lunch
• 26th April – Afternoon exhibiting at the CISO Debates and Vendor Expo where you will be given all attendees leads
• Cost of the event is £10,500 which includes one delegate, any additional delegates attend the entire event for £850. Two members of your team will be able to staff your booth for free during the afternoon of day two at the CISO Forum Debates & Vendor Expo.

PACKAGE TWO

EXPO area only - 2-6pm 26th April £2,950

SOME OF THE ANALYSTS ATTENDING

Ovum – Andy Kellett and Rik Turner
IDC – Duncan Brown
451 Group – Scott Crawford and Dan Raywood
Forrester Research – John Kindervag
Bloor Research – Fran Howarth
Kuppinger Cole + Partner – Martin Kuppinger
Quocirca – Bob Tarzey
NSS Labs – Paula Musich
IT Harvest – Richard Stiennon
Securosis – Mike Rothman
Telesperience – Teresa Cottam
Goode International – Alan Goode
ABI Research – Michela Menting

END-USER COMPANIES PLANNING ON ATTENDING THE CISO AND ANALYST ROUNDTABLE INCLUDE:

Barclays
Santander
National Grid
Travelex
Network Rail
GlaxoSmithKline
Virgin Media
BP Plc
HMRC
Commerzbank
BBC Future Media & Technology
BT
Foreign Commonwealth Office
John Lewis
NFU Mutual
Snow Valley
Betfair
Channel four
Lloyds
Oxfam
Unilever
The Economist
NATS
Publicis